The Johnson High Performance Tennis Academy

Celebrity program

After Lendale's <u>Empire guest star appearance</u> and national tennis story on <u>Bleacher report</u>, he literally started bumping heads and shoulders with some of hollywood's biggest stars and star athletes!

He was already instructing tennis at his day job between industry gigs, so why not teach the stars too.

Meeting stars at red carpet events and while on-set became routine so naturally JHPTA was born. A lot of celebrities like Kris Jenner love tennis, the real issue was to just find a place to play, privacy and TIME to play.

Here's Lendale's celebrity profile on WhoSay, I'm sure you have one or have heard of it via The New York Times. WhoSay is a social media platform for the world's biggest stars and influencers, it helps you keep track of your social media accounts/fans and offers paid commercials and campaigns for our brand.



Orange Is The New Black's Selenis Leyva



Tom Franco is best known for his Roles in Rise of The Planet of the Apes, The Disaster Artist, & Basket Case 2

We are so thrilled to grow the game of tennis in the hollywood and entertainment industries through red carpet events, gala's, and public appearance charities/fundraisers.

Learn more about our celebrity academy on <u>lendalejohnson.com/tennis-academy</u> and check out us out on social media <u>Instagram.com/jhpta</u> <u>Facebook.com/jhpta</u>

This program will be for 6 weeks with the option to reschedule and extend sessions based on scheduling, we know how busy everyone gets. There's always so much going on! **Security guards** will be on-call during each session for your **privacy and protection** or you can bring your team. If you have your own tennis courts please contact <u>lendalejohnson.com/contact</u> and we'll select the best court location to ensure your safety and convenience.

*JHPTA's camera crew is on-call as Lendale is currently filming a reality tv show, don't worry we will not release any unauthorized footage for privacy laws.

The content for the show highlights his day in the life of stepping into the **A-List Hollywood industry** by continuing his professional tennis, coaching, acting, and modeling careers. As well as what you do for a living. If you'd like to be filmed playing tennis, we'll simply edit the footage with your best shot and do a quick sit-down interview on why you love tennis, your fitness goals for the program, and who's your favorite professional tennis player. Content will be creatively aligned to current/relevant scene.

Over the next 6 weeks this program will teach you the basic fundamentals of tennis in a private, fun and relaxed environment.

Muscle memory is key in tennis, playing as much as possible will benefit your learning experience on-court and help you reinforce the techniques learned during the next 6 weeks.

The Modern technique is taught by me which most of the ATP and WTA players use on tour. Forehands, backhands, volleys, serves, return of service, stance (open-stance, closed-stance, semi-closed) footwork, grips, shot selection, hand-eye coordination, and mental strategy will be incorporated into this program.

Sounds like a lot but time zooms by when you're having fun!

Week 1: Introduction to the basic fundamentals of tennis

- Forehands
- Backhands
- Volleys
- Serves
- Return of service
- Stance
- Footwork
- Grips
- Shot selection
- Hand-eye coordination 10min drills*

Week 2: Reinforcement of the basic fundamentals of tennis + mental strategy

- Forehands
- Backhands
- Volleys
- Serves
- Return of service
- Stance
- Footwork
- Grips
- Shot selection
- Hand-eye coordination

Week 3: Drills + Cardio Tennis

- Crazy 8's
- Approach shots
- Minitennis
- Aim is the game
- Love the latter

- Serves
- Return of serve
- Steal the bacon

Week 4: Drills + Match Play

- Forehands
- Backhands
- Volleys
- Serves
- Mini tennis
- Match play (Singles/Doubles)

Week 5: Introduction to power shots

- Forehand swing volley
- Backhand swing volley
- Injection of power
- Power serve
- Power volley
- Mini tennis
- Match play (Singles/Doubles)

Week 6: Reinforcement of power shots

- Forehand swing volley
- Backhand swing volley
- Injection of power
- Power serve
- Power volley
- Mini tennis
- Match play (Singles/Doubles)